INTRODUCTION TO COLOURS: PERCEPTION

Dr Alexandra Anderson



The University Of Sheffield.



A step-change in quantitative social science skills

Funded by the Nuffield Foundation, ESRC and HEFCE





Source: Kieran Healy (2018). Data visualisation: a practical introduction. Princeton University Press

HERMAN GRID EFFECT



Source: Kieran Healy (2018). Data visualisation: a practical introduction. Princeton University Press

THE CHECKER SHADOW ILLUSION



Source: Kieran Healy (2018). Data visualisation: a practical introduction. Princeton University Press

MACH BANDS