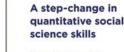
WHAT IS DATA VISUALISATION?

Dr Alexandra Anderson







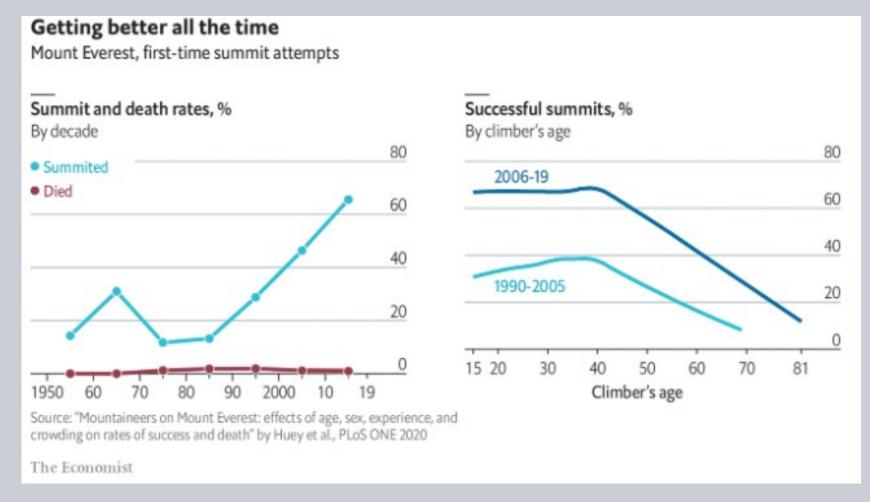
Funded by the Nuffield Foundation, ESRC and HEFCE

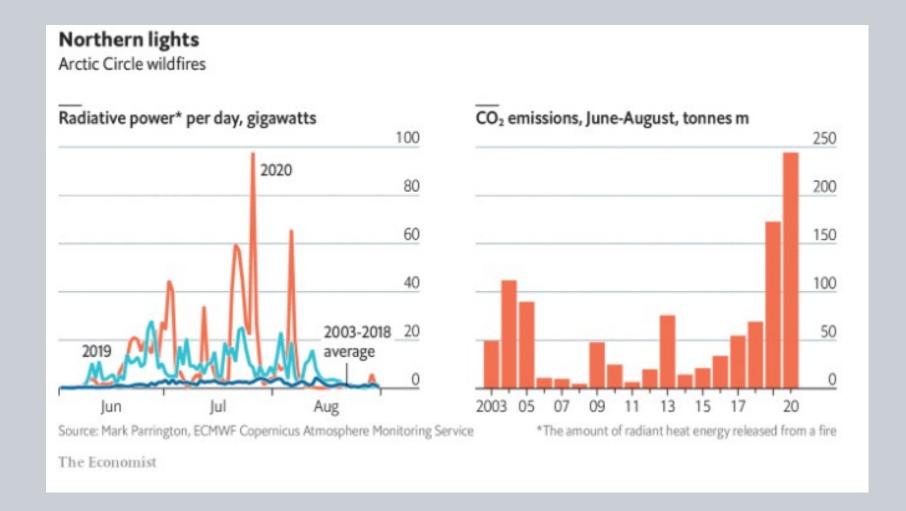


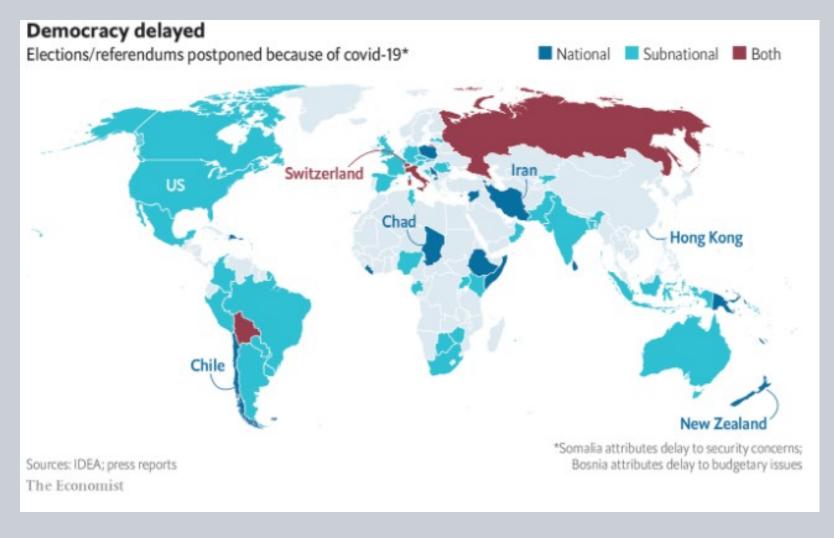
SO WHAT IS DATA VISUALISATION?

Data Visualisation is how we represent information (data) in a visual context.









SO WHAT IS DATA VISUALISATION?



Figure 1.1
A Definition for
Data Visualisation

Source: Andy Kirk Data (2016). Visualisation: A Handbook for Data Driven Design

Why is Data Visualisation important?







ESRC and HEFCE

