

# LET'S LOOK AT ALL THE LAYERS OF THE GRAMMAR OF GRAPHICS TOGETHER

Dr Alexandra Anderson



A step-change in  
quantitative social  
science skills  
Funded by the  
Nuffield Foundation,  
ESRC and HEFCE



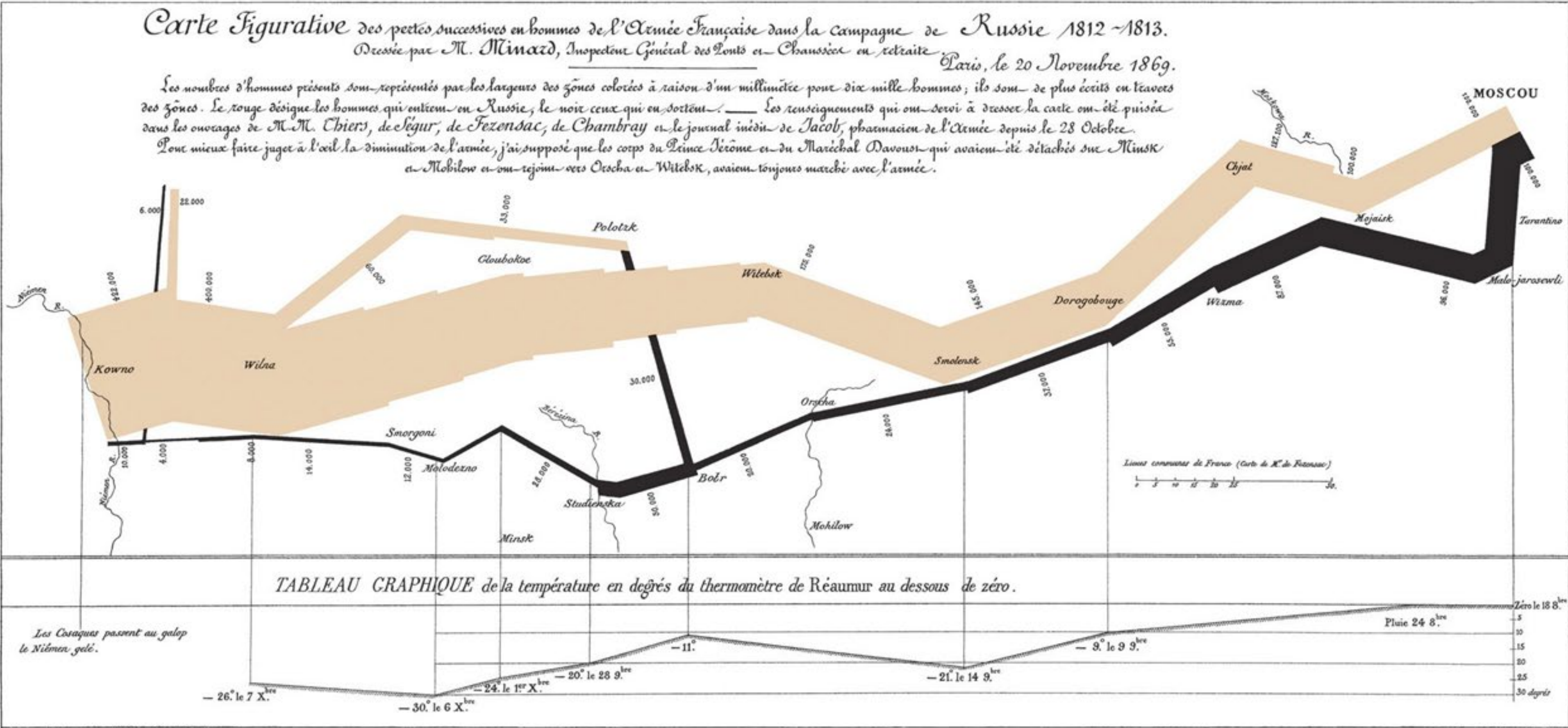
# 7 LAYERS TO THE GRAMMAR OF GRAPHICS

Describes all the non-data ink	Theme
Plotting space for the data	Coordinates
Statistical models & summaries	Statistics
Rows and columns of sub-plots	Facets
Shapes used to represent the data	Geometries
Scales onto which data is mapped	Aesthetics
The actual variables to be plotted	Data



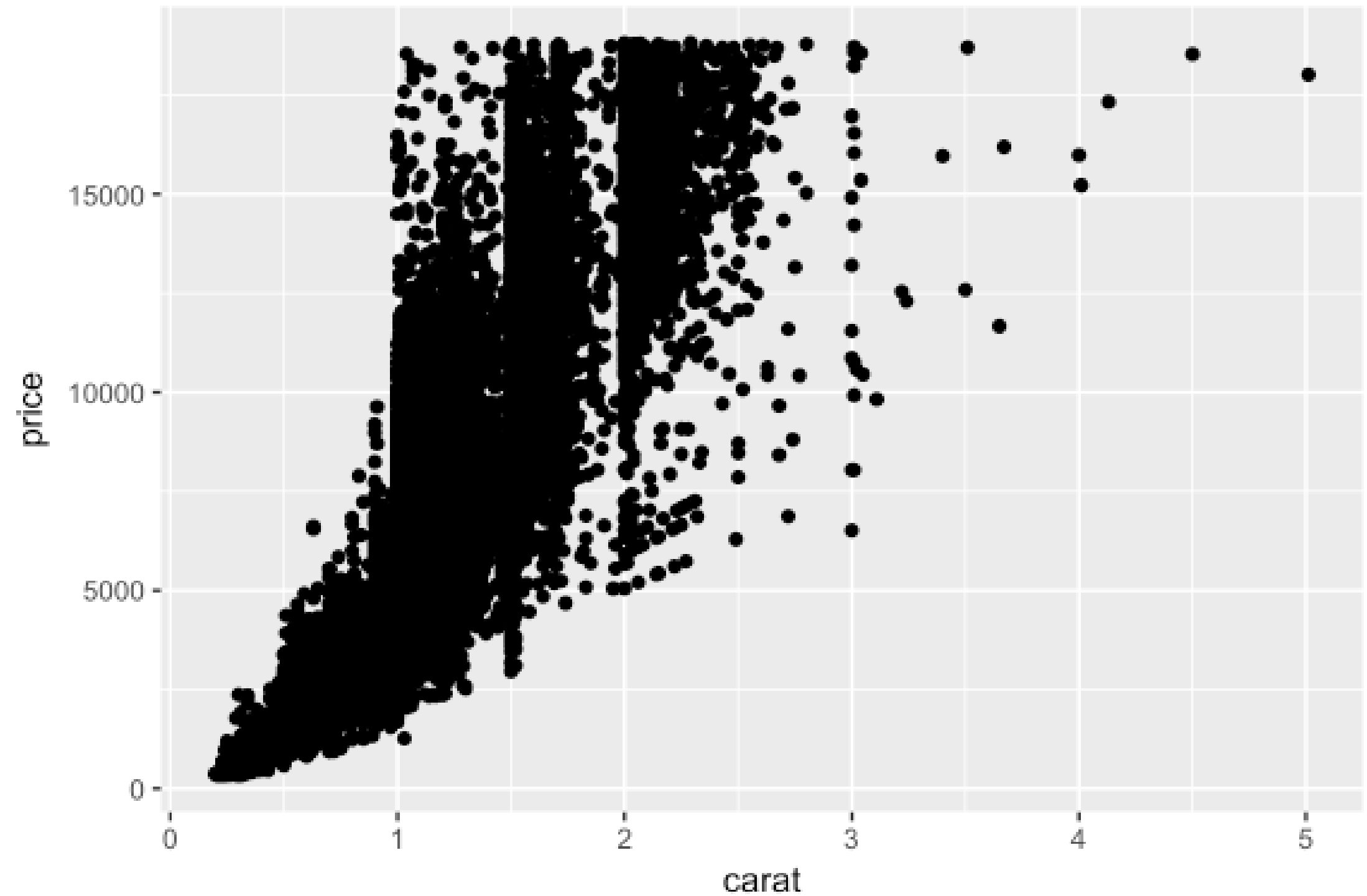
Source: Ganes Kesari (2018) My Talk on Grammar of Graphics: The Secret Sauce of Powerful Data Stories

# CHARLES MINARD'S FIGURATIVE MAP OF THE SUCCESSIVE LOSSES IN MEN OF THE FRENCH ARMY IN THE RUSSIAN CAMPAIGN 1812-1813.



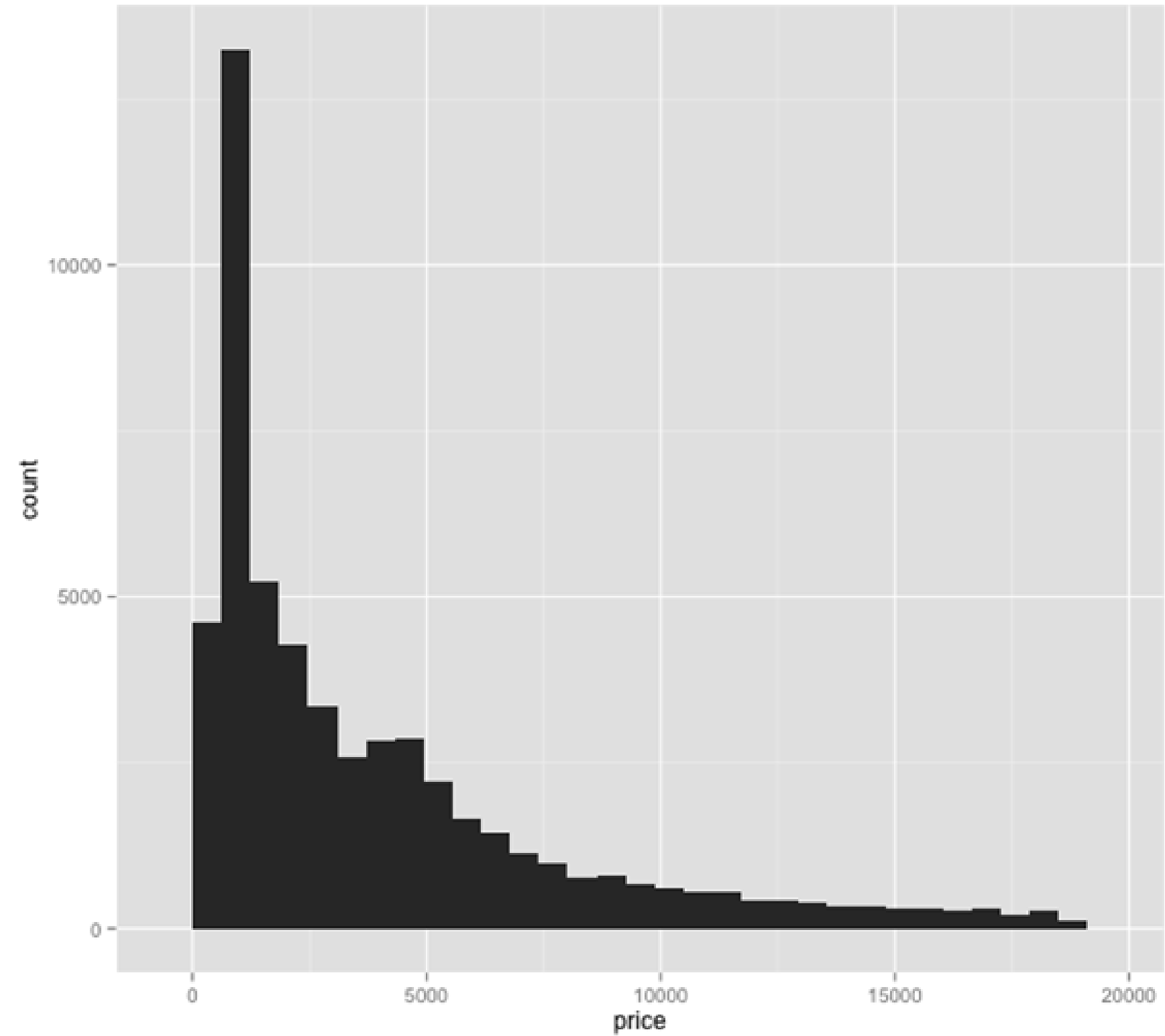
# EXAMPLE 1

What are the geometries, the aesthetics, and coordinates?



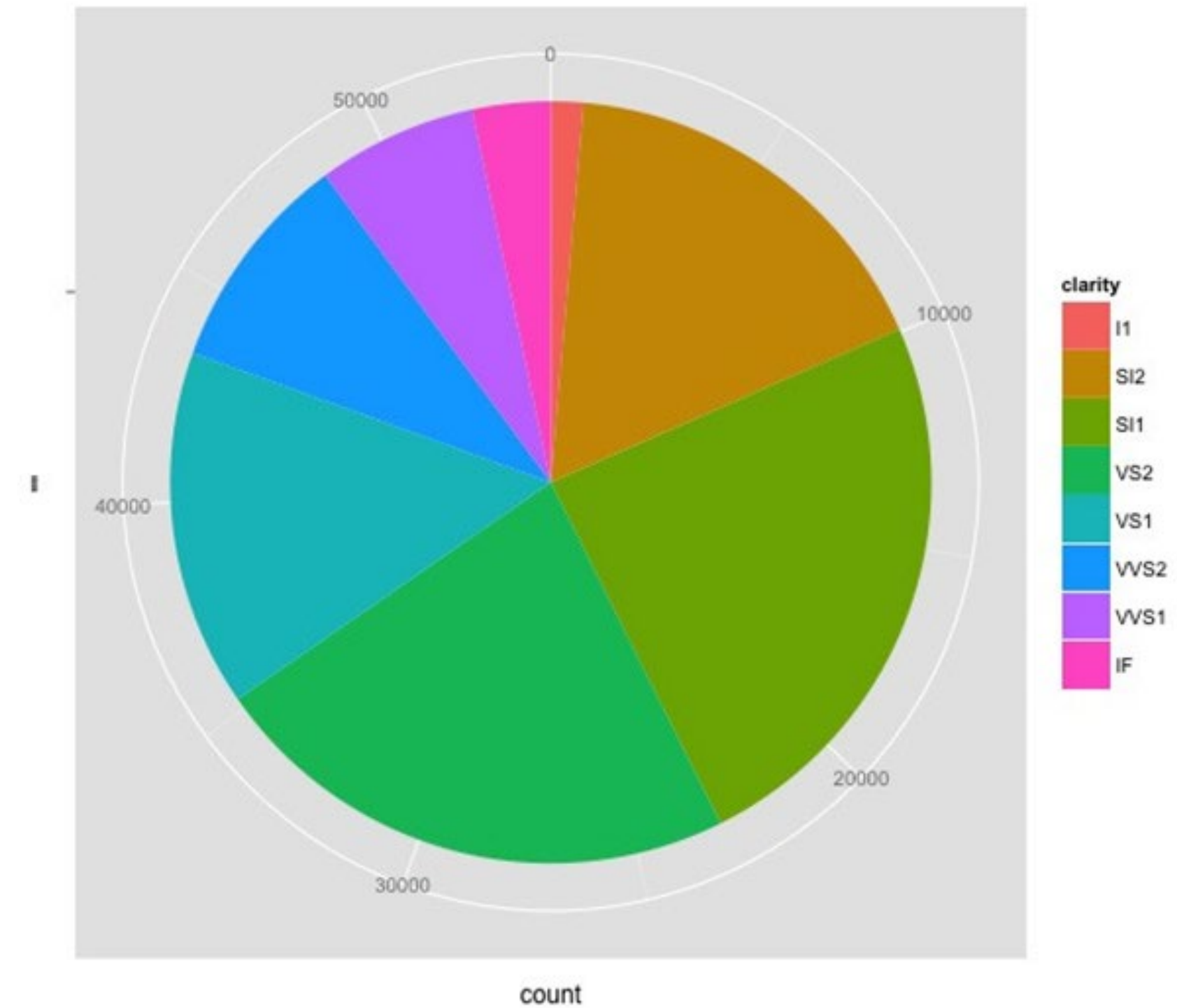
# EXAMPLE 2

What are the geometrics, the aesthetics, themes here?



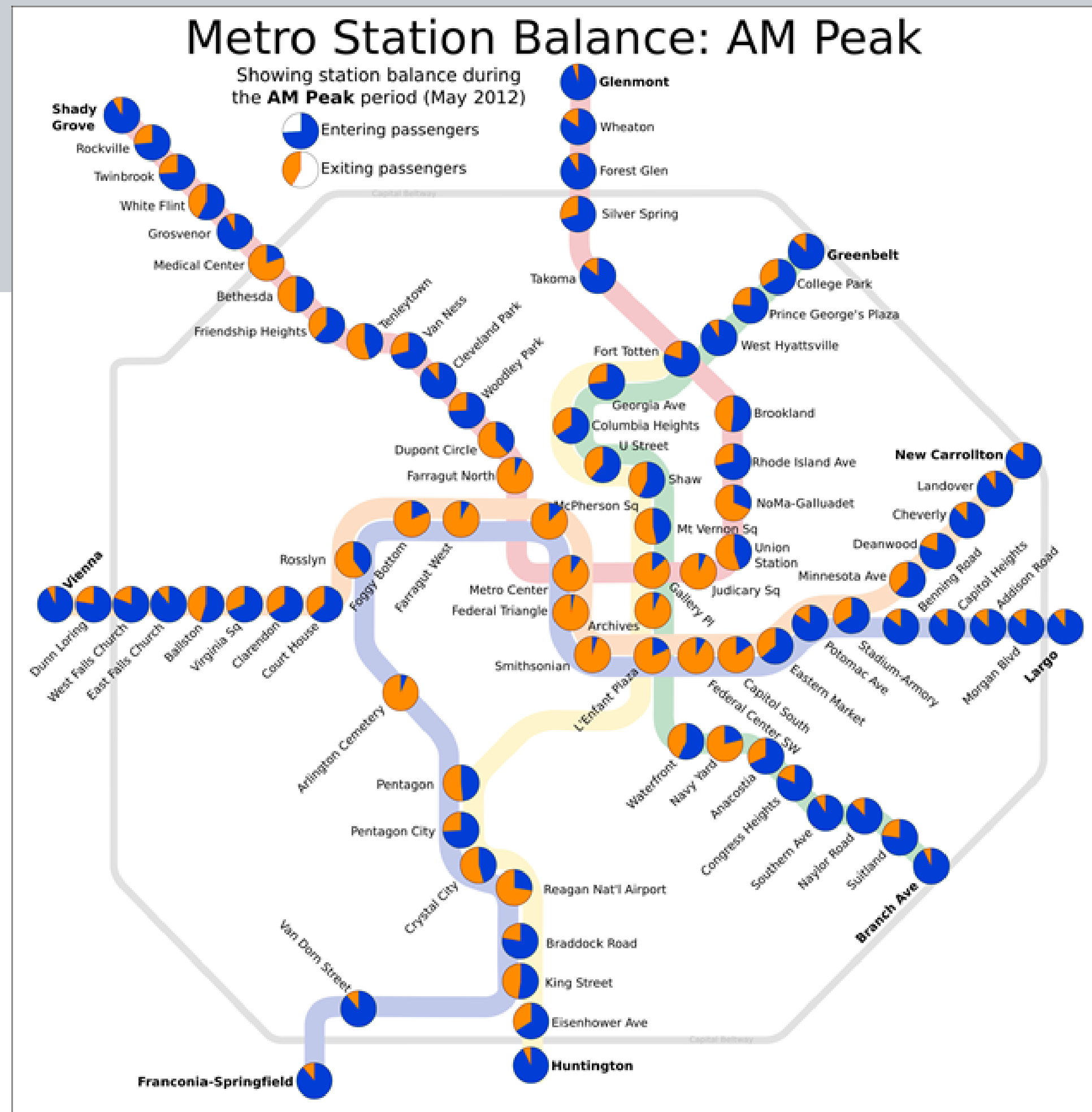
# EXAMPLE 3

What are the geometrics, the aesthetics, and coordinates here?



# EXAMPLE 4

What are the aesthetics, geometrics, coordinates and themes here? What is the data? Does any other layer come to mind?



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